2nd Annual

SEASON
of Hope

benefiting
Marcus Autism Center
Sponsorship Guide
Dear Marcus Autism Center Supporter,

I hope you will consider joining us for the Season of Hope gala on Friday, November 15, 2019 at the Foundry at Puritan Mill. Benefiting Marcus Autism Center, this second annual event will be a holiday festive cocktail party for over 300 guests. The inaugural event raised more than $330,000 for Marcus Autism Center last year.

My hope is for you to support our community’s children by partnering with us through sponsorship of this event. All of the money raised this evening will benefit Marcus Autism Center, a subsidiary of Children’s Healthcare of Atlanta. At Marcus, we are continuing to advance our understanding of the development of ASD and are providing treatments to children that in many cases limits or preempts severe disabilities from developing. Our clinicians and researchers are defining the standardization of diagnoses, interventions, and treatment plans than can be utilized by healthcare and education systems for the benefit of all children with autism and developmental delays. With your support, Marcus Autism Center will transform the landscape for families living with autism today and in the future, making autism an issue of diversity, not disability.

Enclosed, please find the sponsorship opportunities and benefits. Please do not hesitate to reach out to Lynn Leslie, Development Officer at Children’s, with any questions at lynn.leslie@choa.org.

Your generosity would truly make an impact on the life of a child and we would be honored to have you join our efforts in support of Marcus Autism Center.

Sincerely,

Helen S. Carlos
2019 Season of Hope Chair
### Season of Hope
#### SPONSORSHIP OPPORTUNITIES

Thank you for your consideration to support Marcus Autism Center

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<thead>
<tr>
<th>Sponsorship</th>
<th>MIRACLE ($25,000)</th>
<th>WINTER WONDERLAND ($15,000)</th>
<th>SNOWFLAKE ($7,500)</th>
<th>SILVER BELLS ($4,500)</th>
<th>GLITTER ($2,500)</th>
<th>ICICLE ($1,000)</th>
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<tbody>
<tr>
<td>Season of Hope Seating</td>
<td>Three tables of 10</td>
<td>Two tables of 10</td>
<td>One table of 10</td>
<td>6 Seats</td>
<td>4 Seats</td>
<td>2 Seats</td>
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<td>Logo/name recognition in event program</td>
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<td>Logo/name recognition on invitation and event signage</td>
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<td>Logo/name recognition on event website</td>
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<td>Donor Wall recognition at Children’s Healthcare of Atlanta</td>
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* THE TAX DEDUCTIBLE PORTION OF YOUR SEASON OF HOPE CONTRIBUTION IS EQUAL TO THE EXCESS OF THE DOLLAR AMOUNT OVER THE GOOD FAITH ESTIMATE OF THE FAIR MARKET VALUE OF THE GOODS OR SERVICES PROVIDED. OUR GOOD FAITH ESTIMATE IS $75 PER SEAT. *
Season of Hope
SPONSORSHIP COMMITMENT

NAME:

As you wish to appear in print materials*
*Invitation deadline Sept 5, Program deadline Oct. 25

CONTACT:

ADDRESS:

PHONE:

EMAIL:

City State Zip

Sponsorship Level

___ MIRACLE $25,000
___ WINTER WONDERLAND $15,000
___ SNOWFLAKE $7,500

Payment Method

___ ONLINE: WWW.CHOA.ORG/SEASONOFHOPE
___ CHECK ENCLOSED FOR $ __________PAYABLE TO CHILDREN'S HEALTHCARE OF ATLANTA
___ PLEASE CHARGE MY CREDIT CARD

Credit Card Details:

CARD TYPE: VISA AMERICAN EXPRESS DISCOVER MASTERCARD
NAME ON CARD: ____________________ EXPIRATION: __________
CARD NUMBER: ____________________

Return Form To:

CHILDREN'S HEALTHCARE OF ATLANTA FOUNDATION
ATTN: LYNN LESLIE
3395 NE EXPRESSWAY
ATLANTA, GA 30341